

# SPONSORSHIP APPLICATION FORM

Every year Fiber Fresh receives a large amount of sponsorship requests. As a matter of fact these numbers are growing and it can easily get out of hand.

As a result, and in order to deal with each of the requests efficiently, we have put in place a sponsorship request that you can fill in and resend it to the email or postal address indicated below.

You will also need to comply with the terms and conditions stated.

- Application must be submitted 6 weeks prior to the event date
- Form must be filled in correctly and completely in capital letters
- Form should be accompanied by a sponsorship proposal (with different options) or a sponsorship letter with the letter head of the organization or event
- The sponsorship will only be valid once you receive the approval/confirmation from Fiber Fresh
- We would also appreciate receiving a list of riders that have participated in the event.

\*The sponsorship policy will be applied in all cases.

## 1. Your contact information

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First Name, Surname

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Email

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Phone number

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Mobile number

## 2. Club/organization information

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Name

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Physical address

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Postal address

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Website

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Facebook page

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Number of members/riders

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Disciplines covered

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Name of local Fiber Fresh Area Consultant

### 3. Event information

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Date of event

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Name

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Location

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Discipline(s)

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Type of event/level (national, regional, local)

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Number of riders expected

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Number of classes per day

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Number of spectators expected

### 4. Competitor's profile

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Age range (i.e. 14 to 20)

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Gender (%)

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Riding level

## 5. Sponsorship information

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What level of sponsorship are you after?

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Which classes are suggested?

### What type of sponsorship are you looking for (product, vouchers, other)?

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Will Fiber Fresh be the only feed company at the event?

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List of other committed sponsors

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List of other potential sponsors?

\* If you wish you can also attach your own sponsorship proposal detailing the various sponsorship options

## 6. Benefits as sponsor

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Please explain why should Fiber Fresh sponsor your event and what would be the benefits as such.

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How will you promote our product before, during and after the event?

## 7. Marketing opportunities

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What other opportunities as sponsors or co-sponsors could there be (signage, trade stand, nutritional talks)?

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How will you encourage the use of sponsor's product?

## 8. Other comments

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Once you have filled in the form, please forward it by email to [sales@fiber-fresh.com](mailto:sales@fiber-fresh.com) or by post to:

Fiber Fresh Feeds Ltd  
Sponsorships  
3088 State Highway 5  
RD2  
Reporoa 3083

Thank you for your interest in Fiber Fresh

Best regards  
Fiber Fresh Team